

Education

Columbia College, Chicago
Bachelor of Arts

Location

Denver, CO

Software

Adobe Audition CC
Adobe AfterEffects CC
Adobe Illustrator CC
Adobe InDesign CC
Adobe Firefly (AI)
Adobe Photoshop CC
Adobe Premier CC
Adobe XD
Figma
Sketch
Topaz AI (Video & Photo)

Tools

Axure
Asana
Basecamp
ChatGPT
Claude
Epsilon
Google Analytics
ProofHQ
Workfront
ZeroHeight

Code

Bootstrap
CSS
HTML
Javascript
jQuery

Communication

English (Fluent)
Spanish (Fluent)
Italian (Intermediate)

Tom Patzelt Creative

Lead Designer

11/2024 - Current

Maintain several clients providing a range of services such as motion graphics, brand identity, marketing and email marketing. Created ZeltFlight Media and produce all aerial drone content that is used for web and social media content, the brand identity and all digital content.

Cognizant

Sr UI/Visual Designer

12/2020 - 9/2024

Part of the team that rebranded Cognizant and created processes ensuring consistent UX across regions. Maintained a Figma-based UI design library in ZeroHeight as a global brand resource. Trained designers worldwide to localize content and built templates for social media, email, and HTML5 ads.

Robert Half (Creative Group)

Sr Visual Designer

6/2018 - 12/2020

Full time, consultant in the Denver/Boulder area specializing in UI/Visual Design for short/long term projects and deliverables. Created HTML email UI design libraries.

IBM - Austin

Sr Visual Designer

3/2018 - 5/2018

Whole Foods Market - Austin

Sr. UI/UX Designer

7/2017 - 3/2018

Lead UI/UX Designer for all 365 by Whole Foods emails including creation of both a visual and HTML email UI design library that is used throughout all stores and regions. Creation of in-store digital displays and screens. Create email & print sales ads. Created motion graphic templates used for website and weekly in-store display ads and digital signage used across stores nationwide.

OpenSymmetry - Austin

Front-End Developer/Visual Designer

2/2016 - 6/2017

Design and develop content for website, HTML emails, print and lead-generation page design. Created wireframes and prototypes for landing pages

Tom Patzelt Creative - Austin, Chicago

Sr. Visual Designer

5/2013 - 1/2016

Design and develop interactive media for Retail and Advertising agencies including Ace Hardware, Arc Worldwide, Callaway Golf, Dell Computer, General Growth Partners, nFusion, Sears, Solarwinds, and Whittman Hart. Work included: Art Direction and responsive design for websites, microsities, banners, html emails, websites, social media, video production and print.

Dell - Austin

Sr. Interative Designer

3/2009 - 5/2013

Creation of digital, global content including banners, html emails, motion graphics for social media and HTML ads, microsities, lead generation landing pages for the US, France, Germany, China and Japan.